



BUSINESS LAWYER OF THE YEAR



Sari Ann Strasburg
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STRASBURG LAW P.L.L.C.

Sari Ann Strasburg describes herself as a business lawyer, a “businessperson who happens to be a lawyer and a CPA.” Her financial, legal, and management experience is extensive, current, and active. To understand the inner workings of a business, she will walk a production floor, handle product, and look for client and competitive product in a variety of markets. With her technology clients, she will meet with software engineers, listening for what works and what does not. With her business and legal acumen, she will add value to a Board of Directors.

Ms. Strasburg’s legal experience and public accounting achievements are an invaluable combination. She established Strasburg Law P.L.L.C. in 2003 and delivers legal advice with a business-driven operations perspective. She is also a Certified Public Accountant and started her career in Tax. She understands that focusing on US and international operations necessarily includes legal and tax considerations, and to be successful, legal and tax planning must include the objectives of the business.

With over 35 years of experience, Sari has extensive professional success with US and international manufacturing, technology, distribution, and service companies. She focuses on the US and international objectives of a business and its operations, contracts, tax planning, and intellectual property protection including trademarks, joint ventures, and licensing. She provides General Counsel advice and support for companies that do not have in-house counsel.

Sari has successfully served as an officer, Director, manager, and General Counsel of a publicly traded international corporation, as an advisor to various private companies, as a partner in a regional law firm, and as a tax manager in a Big Four independent accounting firm. She has also served on Boards of diverse non-profit companies

with a range of income and endowment. She has been a leader, financial analyst, strategic planner, personnel advisor, fund raiser, and advocate for business owners. She has also demonstrated leadership in her volunteer service and her commitment to the advancement of women.

Sari has a proven record of offering options and identifying opportunities with a natural give-and-take. She clearly identifies the essential goal to be achieved, and then plots the most efficient and practical solution to the problem at hand. Her proposed strategy always takes into consideration the client’s resources, not only time and money, but also the practical impact on the organization. What may on paper be the “best” solution from a strictly legal perspective is not always workable on the shop floor or in the Board room. Ms. Strasburg has the experience and business sense to understand this, and the leadership qualities to see strategies implemented.

Attorney Strasburg has received numerous professional distinctions and awards for her work as a business lawyer. She has earned the Martindale-Hubbell® AV Preeminent Rating, its highest professional distinction. The Professional Sector Network and Global Business Magazine awarded her firm the 2019 Business Law Firm of the Year – USA. She also received the 2019 Global Business Lawyer of the Year – USA and the 2018 Excellence in Business Law from Corporate LiveWire. Sari is the Winner of two awards given by US Business News: the 2018 Legal Elite Award for Best Solo Business Law Firm in New Hampshire and the 2018 Legal Elite Award for Excellence in Corporate Law. Other awards include the 2018 Global Excellence Award by Acquisition International and their 2017 and 2016 Global Legal Award for Best Complex Business Lawyer in New Hampshire. In 2017, she was named one of America’s Top

100 Attorneys for Lifetime Achievement. In 2016, she received the Corporate Vision Women in Law Award for Female Lawyer of the Year in New Hampshire.

Ms. Strasburg has lectured for professional and educational organizations on legal, tax and ethics issues. These organizations include the New Hampshire Bar Association, the New Hampshire Society of Certified Public Accountants, National Association of Tax Professionals, and National Business Institute.

Ms. Strasburg received her Bachelor of Science degree from the Wharton School, University of Pennsylvania (1980) and her Juris Doctor degree from Boston University School of Law (1983). Sari is licensed to practice law in Massachusetts and New Hampshire, and she is a Certified Public Accountant in New Hampshire and Illinois.

Attorney Strasburg is a business advisor with practical hands-on experience, knowledge of how a business runs, and a passion for finding solutions to business challenges. She makes significant contributions to clients and to Boards of Directors in operations management, global sourcing and international business, strategic planning, sales and marketing, and of course, legal and financial matters.

Sari practices what she preaches—that no woman should shy away from owning her own business, working in senior management positions, or serving on the Board of a company. Many assumed the glass ceiling would be smashed by the Year 2020. Sari continues to do it.

Attorney Sari Ann Strasburg brings a practical business perspective to complex legal issues.